

FUNDRAISE FOR THE AIR LEAGUE



HELP CHANGE LIVES THROUGH AVIATION

Aviation has the power to broaden horizons, build confidence and unlock future careers. For many young people, however, those opportunities can feel distant or out of reach. The Air League exists to change that.

By choosing to fundraise for The Air League, you're helping to open doors for young people to access life-changing opportunities in aviation, aerospace and STEM, experiences that can spark ambition, develop skills and shape futures. Every fundraiser, no matter the size, helps ensure that talent and potential, not background, determine who gets the chance to take flight. Thank you for being part of that journey.

This pack will help you choose an idea, get started quickly, and raise as much as possible, with our full support along the way.

WHY YOUR FUNDRAISING MATTERS

Every pound you raise helps bring aviation within reach of young people who may not otherwise have access. Your fundraising enables The Air League to inspire young people through unforgettable aviation experiences, develop their confidence, skills and ambition, and create clear pathways into education, training and aviation careers. Together, we're helping the next generation take flight.



WHAT'S IN IT FOR YOU?

Fundraising isn't just about giving back, it's rewarding too!

- Raise £100 or more and receive 12 months of free Air League membership.
- Build skills like teamwork, leadership and initiative.
- Gain valuable experience to strengthen your CV and future applications.
- Have fun while making a real difference.



GETTING STARTED IS EASY

Step 1: Choose your fundraising idea

Pick something that suits you — big or small, solo or as a group.

Step 2: Set up your JustGiving page

Tell people why you're fundraising and how their support will help.

Step 3: Share and start fundraising

Spread the word, enjoy the journey, and watch the impact grow.



WE'LL SUPPORT YOU AT EVERY STAGE

When you sign up for a challenge, you're not doing it alone. We'll help you every step of the way with fundraising tips and ideas, resources to help you reach your target, and guidance to keep your fundraising safe and effective.

If you've got any questions or want help choosing a challenge, get in touch.





BIG CHALLENGES

We're pleased to offer the following challenges.
More details on these and how to apply
are on the QR code below:



SPONSORED TANDEM SKYDIVE

Take fundraising to new heights

Experience the ultimate adrenaline rush with a tandem skydive, jumping alongside a fully qualified professional instructor, and no previous experience is required. With multiple locations across the UK, it's an unforgettable way to enjoy aviation while helping change lives.



WING WALKING EXPERIENCE

Take to the skies on this wing walking experience

One of the most exhilarating fundraising challenges you'll ever take on, standing on the wing of a biplane as it speeds through the sky. Delivered by world-leading wing-walking experts, with solo and group options available, it's a truly unforgettable experience.

TOUGH MUDDER

Get muddy for a great cause

Take on a fun, team-based obstacle course challenge that's inclusive, supportive and all about resilience, teamwork and determination rather than speed. The 5km course features 12+ obstacles, with events held at multiple locations across the UK.



RACE AND ENDURANCE EVENTS

Turn your personal goal into real impact

From 5k runs to marathons, triathlons and cycling events, you can fundraise for The Air League by taking part in an event of your choice. Whether you go solo or join a team, you'll receive full fundraising support to help you make the most of your chosen race or endurance challenge.



BIG CHALLENGES

ADVENTURE CHALLENGES

Push further. Go bigger. Make a difference.

Take on an unforgettable UK or overseas adventure, from mountain treks to multi-day endurance challenges, while supporting young people into aviation. With UK and international options delivered by trusted partners, these challenges are ideal for experienced or ambitious fundraisers looking for their next big goal.



ORGANISE YOUR OWN CHALLENGE

Your challenge. Your way.

Have an idea already? Create your own challenge, big or small, and fundraise in a way that suits you. Perfect for individuals, schools, or groups, this flexible and creative option lets you make a real difference, and anyone who raises £100 or more will receive free Air League membership as a thank you.

OTHER BIG CHALLENGE IDEAS

Higher-impact, memorable activities for ambitious fundraisers

- Shave your head or beard
- Leg waxing challenge
- Conquer Your Fears challenge
- Learn a new skill in 30 days
- Step count challenge (large-scale goal, e.g. "walk to the Moon")
- Summer BBQ
- Summer BBQ combined with an overnight school camp



FUNDRAISING IDEAS FOR ALL

QUICK AND EASY

Simple to organise, low-cost, and minimal planning needed

- Bake sale
- Tuck shop (honesty box)
- Guess how many sweets in the jar
- Raffle
- Name the toy
- Fancy dress day
- Dress down day
- Sponsored silence
- Sell unwanted items at a car boot sale or online



SOCIAL AND FUN

Bring people together around food, games and entertainment

- Coffee and cake morning
- Bingo night
- Games night
- Quiz night
- Potluck supper
- Cinema screening
- Murder mystery night
- Book club
- International day or International evening
- Auction or auction of promises



FUNDRAISING IDEAS FOR ALL

ACTIVE AND CHALLENGE-BASED

Physical, skills-based or endurance-focused fundraising

- Step count challenge
- Money Mile (sponsored distance challenge)
- Treasure hunt
- Escape room
- Conquer your fears
- Learn a new skill in 30 days
- Give something up for a month
- Car wash



SCHOOLS AND YOUTH-FRIENDLY

Well-suited to schools, colleges and youth groups

- Bake sale
- Tuck shop (honesty box)
- Guess the number of sweets in a jar
- Name the teddy bear
- Jellybean Day
- Fancy-dress day
- Dress-down day
- Face painting at local community events
- Face painting competition
- Sponsored silence
- Treasure hunt



GROUP FUNDRAISING IDEAS

Ideal for groups, workplaces, clubs and communities.



QUIZ NIGHT



FOOTBALL MATCH



ESCAPE ROOM



UNIVERSITY CHALLENGE

Inter-school or inter-college competition

- Bingo or games night
- Rounders match
- Darts match
- International day or evening
- Step count challenge (team-based)
- Bag packing at a local supermarket
- Care packages for AWAM Kenya



FAQS

Can I also fundraise offline?

Of course! If you're hosting fundraising events to boost your donations or you've received cash you'd like to pay in, we can help with this. Simply email events@airleague.co.uk and let us know which event you took part in and how much you raised.

Can I order fundraising materials?

We would love to send you any reasonable additional fundraising materials you might find helpful in branding your event to let people know you're supporting us. We can help with posters and fundraising buckets – get in touch to discuss your ideas.

Can you help with fundraising ideas?

We're here to support you by helping to make your fundraising ideas a reality. We'd love to hear any ideas you have and offer friendly advice on how best to proceed.

Is there a deadline for paying my sponsorship money in?

Yes, sometimes there can be especially if you are taking part in a sponsored event or challenge. The best way to find this out is to reach out to our team and we should be able to let you know when the deadline is and support with any paying in you may have.

Can I fundraise as part of a couple, group or team?

The more the merrier, we say! We welcome all groups, teams and couples take part in our challenges subject to availability. Depending on your event, spaces might be limited, so if you're interested in signing up a large team, it's best to reach out and let us know.

TO FIND OUT MORE, INCLUDING HOW TO DONATE AND TO VIEW OUR FUNDRAISING POLICY, PLEASE VISIT OUR WEBSITE VIA THE QR CODE BELOW.

THANK YOU FOR YOUR HELP AND SUPPORT.

