

Aviation Writers Guidelines

The Air League Volunteer Aviation Writers Guidelines

Thank you for contributing to The Air League. Our content helps inform, inspire, and support current and aspiring aviation professionals, enthusiasts, and members. These guidelines are designed to ensure all articles maintain a consistent standard and provide value to our audience.

Purpose

The aim of all articles should be to:

- Educate, inform, or inspire readers.
- Promote understanding of aviation, aerospace, and related careers.
- Support individuals at all stages of their aviation journey.
- Highlight opportunities, challenges, and developments within the industry.
- Reflect The Air League's mission of widening access to aviation and aerospace careers.

Audience

When writing, consider that our readers may include:

- Current Air League members.
- Young people exploring aviation careers.
- Students and graduates.
- Apprentices and trainees.
- Pilots and aspiring pilots.
- Engineers and aspiring engineers.
- Air traffic management professionals.
- Aerospace and space sector enthusiasts.
- Industry professionals.
- Educators, parents, and mentors.

Articles should be accessible to both newcomers and those with existing aviation knowledge.

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Article Length

- Articles should typically be **between 500 and 1,000 words**.
- Shorter pieces may be accepted where appropriate.
- Please keep all submissions **below 1,000 words** unless a longer feature has been specifically requested.

Style and Tone

- Write in a clear, engaging, and professional manner.
- Avoid excessive jargon or explain technical terms where necessary.
- Use headings and subheadings to improve readability.
- Where possible, include practical insights, real-world examples, and actionable advice.
- Maintain a positive, inclusive, and welcoming tone.
- Ensure content aligns with The Air League's values and objectives.

Referencing and Sources

All factual information, statistics, research findings, and quotations must be properly referenced.

Referencing Style

Use the **Harvard Referencing Style** throughout.

Example:

In-text citation:

The UK aviation sector supports hundreds of thousands of jobs (Smith, 2024).

Reference list entry:

Smith, J. (2024) *Careers in UK Aviation*. London: Aviation Publishing.

Sources

Where possible, use reputable sources such as:

- UK Civil Aviation Authority (CAA)
- UK Government publications
- Airlines and aerospace manufacturers

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- Universities and research institutions
- Professional aviation organisations
- Industry reports and recognised publications

Please verify all information before submission.

Imagery Requirements

Images help enhance articles, but strict rules apply.

Acceptable Images

Authors may only use:

- Photographs they have personally taken.
- Images they have created themselves.
- Images that are explicitly free to use under an appropriate licence.
- Images supplied directly by organisations with permission for publication.

Unacceptable Images

Do **not** use:

- Copyrighted images found through internet searches.
- Images taken from social media without permission.
- Images from news websites, magazines, or commercial sources without usage rights.
- Any image where ownership or licensing cannot be verified.

Where possible, please provide:

- Image credits.
- Source links.
- Relevant licensing information.

Content Relevance

All submissions should be relevant to:

- Aviation.
- Aerospace.

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- Space.
- Aviation careers and pathways.
- Professional development.
- Industry awareness.
- Skills and education.

Articles should provide clear value to both Air League members and a wider audience interested in entering or progressing within the sector.

Suggested Topics

Writers are encouraged to explore a wide range of topics, including:

Careers and Pathways

- Becoming an airline pilot.
- Careers in general aviation.
- Aircraft engineering pathways.
- Air traffic control careers.
- Aerospace design and manufacturing.
- Airport operations careers.
- Space industry opportunities.
- Military-to-civilian aviation transitions.
- Aviation apprenticeship routes.
- Graduate schemes in aviation and aerospace.

Education and Training

- Flight training options and funding.
- University aviation degrees.
- STEM subjects and aviation careers.
- Professional qualifications.
- Skills employers are seeking.
- Training technologies and simulators.

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Member Development

- Networking in aviation.
- Building professional experience.
- Volunteering opportunities.
- Interview preparation.
- CV and application advice.
- Mentoring and coaching.
- Professional accreditation.

Industry Insights

- Current trends in aviation.
- Sustainable aviation developments.
- Future technologies.
- Electric and hydrogen-powered flight.
- Airspace modernisation.
- Artificial intelligence in aviation.
- Safety and regulation updates.

Personal Stories

- Career journeys and experiences.
- Lessons learned from industry professionals.
- Day-in-the-life features.
- Apprenticeship success stories.
- Scholarship recipient experiences.
- Volunteer experiences within The Air League.

Aviation Awareness

- Lesser-known aviation careers.
- Women in aviation and aerospace.
- Diversity and inclusion initiatives.
- Emerging sectors within aerospace.

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- The importance of aviation to society and the economy.
- International perspectives on aviation careers.

Submission Checklist

Before submitting, please ensure:

- Article is under 1,000 words.
- Content is relevant to The Air League audience.
- Facts have been checked and referenced using Harvard style.
- Sources are clearly listed.
- Images are owned by you or free to use with appropriate permissions.
- No copyrighted imagery has been used.
- Grammar and spelling have been checked.
- The article includes a clear title and headings where appropriate.

Thank you for helping The Air League inform, inspire, and support the next generation of aviation and aerospace professionals.